



Count on your connection.

Morris Shawn

President

Roadpost Inc. & ZOLEO, Inc.



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Roadpost USA Inc.

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ZOLEO Product Manager

Roadpost Inc.



ZOLEO Created from Years of Experience

Joint Venture of Satellite Industry Veterans

Roadpost

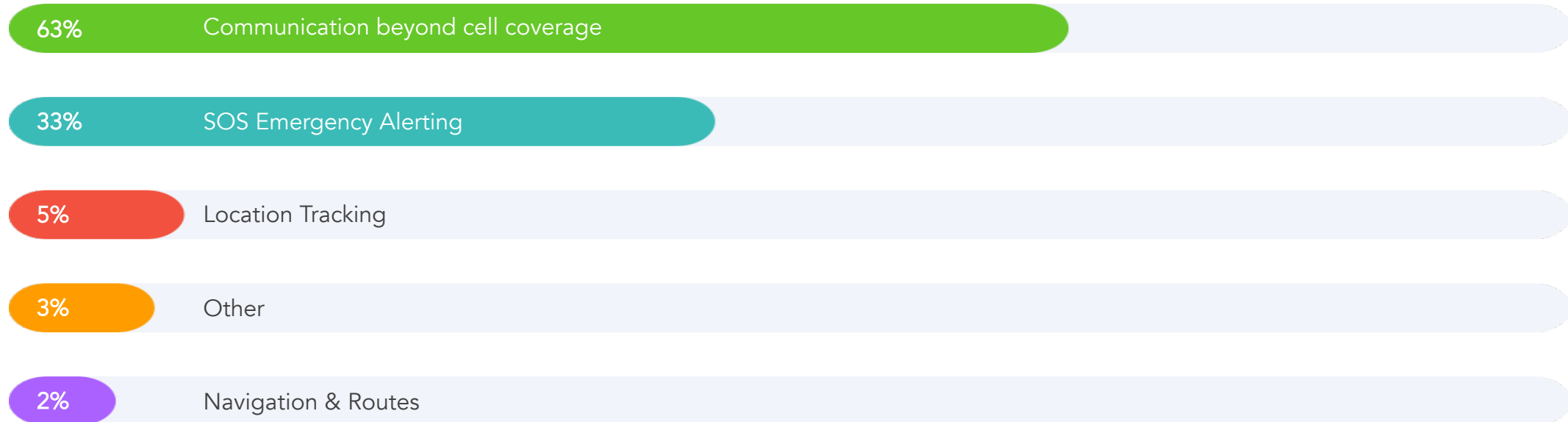
- Based in Seattle and Toronto
- Top Iridium partner with more than 45,000 individual, businesses and government users
- Original Delorme inReach platform development partner
- Master Canadian Distributor for inReach prior to acquisition by Garmin.

Beam Communications

- Based in Melbourne, Australia
- Among the world's most respected mobile satellite technology innovators
- Designs and manufactures satellite terminals and accessories for the Iridium, Inmarsat & Thuraya satellite networks
- Developed Iridium GO! Satellite Hotspot

What our users told us...

Primary Purchase Drivers



- **Remote messaging** is the #1 purchase driver & **SOS** is #2
- 65% said a **dedicated number** contacts could message directly was important!
- Location is important — in an emergency
- 70% use satcom for personal recreation
- 30% use satcom for day-to-day connectivity (home/work)
- 70% pair satcom with their smartphone

What we built...

The best global messaging and safety solution on the market



Product Overview



Dedicated SMS number and email



Global 2-way text, email and app-to-app messaging



Check-in to let others know you're OK



SOS alerting & 24/7 monitoring included



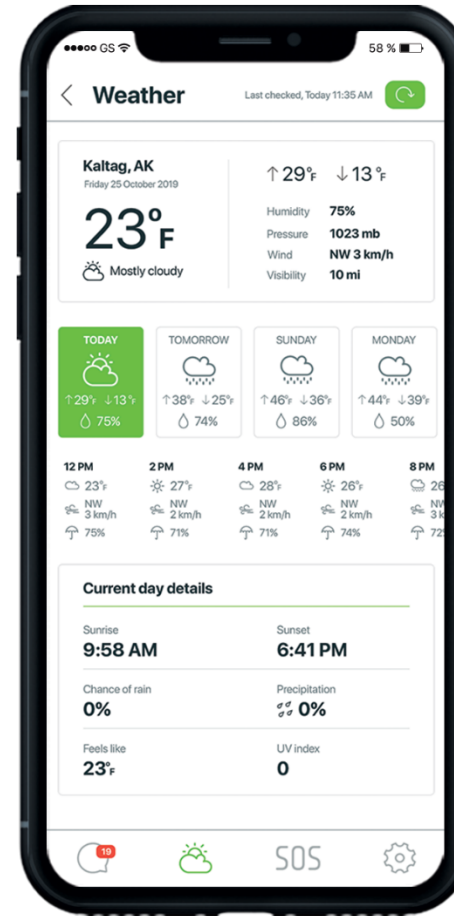
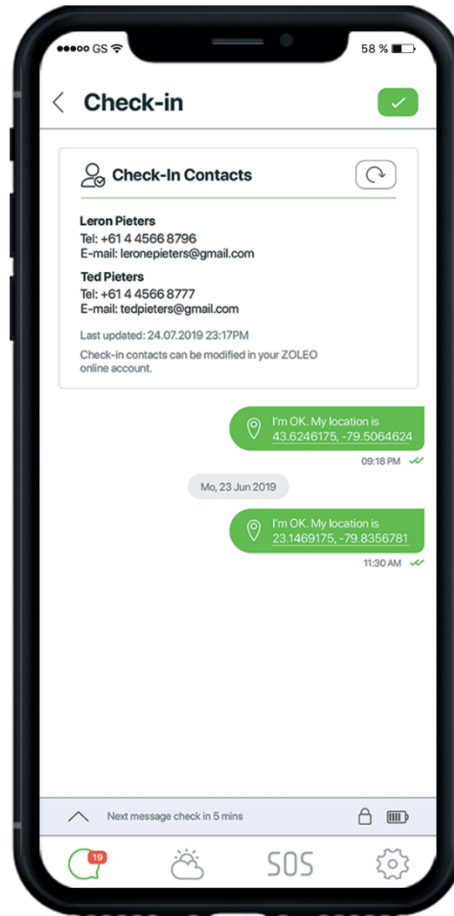
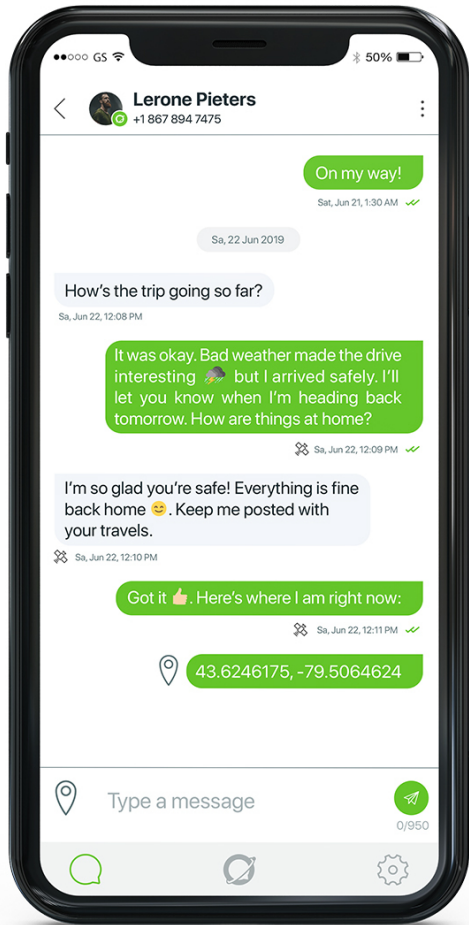
DarkSky™ weather forecasts



Location sharing



2-year warranty



- Pairs over Bluetooth
- English & French Languages
- Message contacts already in your phone
- Invite contacts to use the app and utilize **970** characters long messages!
- Free app download

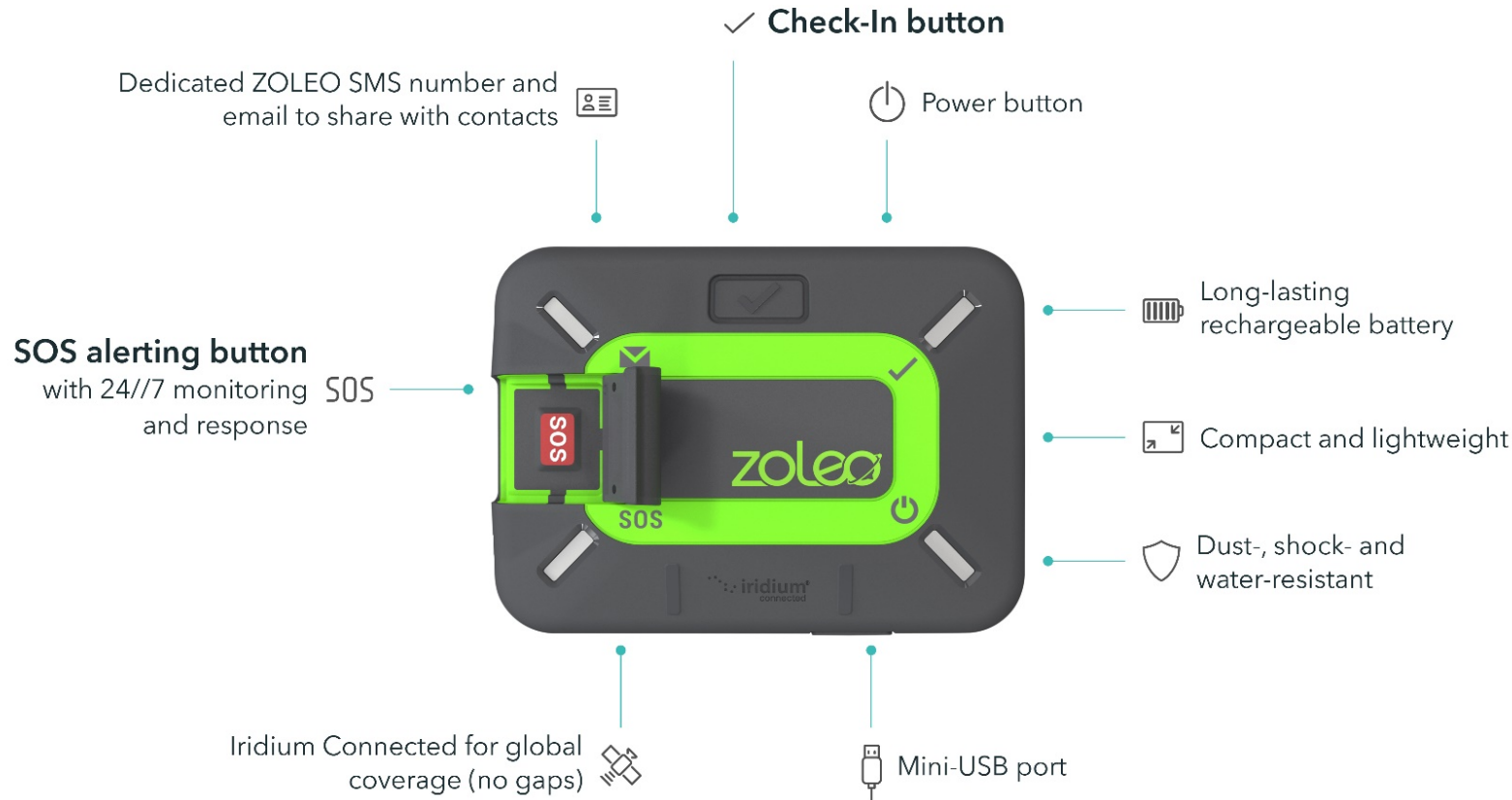


And if something goes wrong, we've got your back...

- Includes industry-leading 24/7 global emergency monitoring and response from GEOS.
- GEOS is the world leader in emergency monitoring and response.
- GEOS experts are standing by 24/7 to respond to your SOS, track your device and notify the proper contacts and emergency responders in your area.



Specifications



- **Weight:** 5.3 oz
- **Size:** 3.6 x 2.6 x 1.1 in
- IP68 rugged design
- MIL-STD 810G shock-resistant
- Check-In button
- SOS button (covered)
- 200 Hour Rechargeable Battery
- GPS location (~8ft accuracy)
- LEDs for messages, SOS, check-in, and power
- Bluetooth LE 4.1 (164ft)

ZOLEO Pricing



- \$199 MAP PRICING
- Initial 3-month contract
- Suspension \$4 monthly
- Change or suspend service anytime
- One Time Activation \$20

PLANS	Basic	In Touch	Unlimited
Monthly Fee	\$20	\$35	\$50
GEOS SOS Alerts & Monitoring	Included	Included	Included
Satellite Messages	25	250	Unlimited
Additional Messages	\$0.50	\$0.25	Included

Who is ZOLEO perfect for?

Live

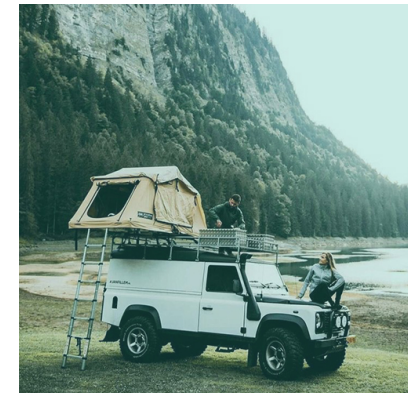
- Living on the “Fringe” of Cellular
- Commuters in Remote Areas
- Farms & Ranches
- Cabins & Cottages
- Houseboats & Sailboats
- Remote Villages

Work

- Farming & Agriculture
- Global Business Travel
- Commercial Fishing & Crew
- Employee Safety
- Lone Workers @ Remote Sites
- Utility Workers
- Oil & Gas
- Remote Camps

Play

- Hiking, Backpacking & Camping
- Canoeing, Kayaking & Rafting
- Sailing & Boating
- Biking (Road & Mountain)
- Rock Climbing
- Hunting & Fishing
- Horseback Riding
- Snowmobiling & Motorcycling
- Off Road Racing
- Private Pilots
- International Travel





In March 2020, ZOLEO was honoured with the Mobile Satellite Users Association (MSUA) “Top Mobility User Experience Innovation” Award, an annual competition that celebrates technical and service delivery innovations that are helping advance today’s mobility.



“We’ve been using this new product for the last few months and are impressed.” “ZOLEO assigns you a unique email address and SMS number and you use the simple and intuitive app to text and email. ”



“Comprehensive, polished, two-way satellite communications – this device is nearly perfect, garnering it a coveted Editors' Choice Award”

GearLab Independent Review



Compare to Similar Products

GearLab Highlights

- Editors' Choice award
- 4.5 stars
- Excellent network & seamless communication
- Ease of use
- Overall rating equal to or greater than other satellite communicators

	 ZOLEO Satellite Communicator Read the Review	 Garmin inReach Mini Read the Review	 Garmin inReach Explorer+ Read the Review	 Somewear Global Hotspot Read the Review	 SPOT X Read the Review
Awards					
Price	\$199.99	\$299.98	\$424.45	\$350	\$249.95
Overall Score ▼					
Star Rating					
Pros	Excellent network, seamless communication, some on-device functionality	Small, two-way texting	Easy and affordable two-way messaging, great smartphone app, feature loaded, proven global network	Small, affordable subscription options, proven satellite and dispatch networks, simple	Two-way messaging, on-device keyboard, smartphone interface
Cons	No on-device message viewing or composition, no tracking	Complicated to compare costs, texting on device is very slow	Expensive initial purchase, largest and heaviest messenger	Only supports SOS on the device itself	Bulky, tough customer and tech service
Bottom Line	This is a smooth, comprehensive two-way communicator that relies on a proven satellite network and brings innovations that raise the bar	Text correspondence to and from the wilderness, wrapped up in a diminutive form	An excellent device with only one weakness -- portability	A small, basic device that employs established network, dispatch, and hardware systems through affordable subscription plans	If you want two-way texting that doesn't rely on a smartphone and tend to travel in the Americas and Europe, this one's is for you.

Our customers are talking...



“There honestly isn’t anything that we didn’t like about the ZOLEO Satellite Communicator”



“Total game changer”



“Awesome little device for a great price!”



“Well Done”



“Best Option for Global Satellite Messaging Device!”



“We choose the ZOLEO ...we’ve tested because of its affordability, simplicity, and the continuous on- and off-grid coverage...”



“backcountry hiking and ski touring insurance”



“The set-up was seamless”



“ZOLEO is the most cost-effective, budget friendly option on the market”



“It does all that I would expect it to do”



“...the ZOLEO is the best sat messenger and guardian angel you can ask for.”



“Very easy to use to text, excellent connection to satellite”



“Great product filling a gap in the market”

Dealer Information & Retail Pricing

ZOLEO Device
MAP \$199

ZOLEO, carabiner, USB cable
QSG & 2-year warranty



ZOLEO Cradle Kit
MSRP \$35

Low profile cradle with
interchangeable fasteners



ZOLEO Universal Mount
MSRP \$75

Cradle kit + Ram mount
and car charger



Dealer Support & Benefits

- Access to sell the first global satellite messenger that seamlessly transmits texts and emails over satellite, cellular or wi-fi networks.
- POS materials including a non-functional demo display device, brochures and optional stand.
- Guaranteed margins with our dealer MAP program and dealer agreement.
- Listed on ZOLEO where to buy on website.
- Dedicated Account Manager & Partner Support
- Free ZOLEO demo device & service plan
- Staff training and employee purchase program (50% off hardware and plans).
- Regional & national marketing support.



QUESTIONS?



Become a dealer today!

Email:

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Call:

+1-888-505-8535

Online:

<https://www.zoleo.com/en-us/become-a-zoleo-dealer/>

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